

**Jefferson Park United Neighbors
Board of Directors Meeting
Saturday, Nov. 1, 2008
9 am, Barbara and Bill Baker's House, 2833 W. 25th Avenue**

Present:

Barbara Baker, Co-President
Tim DePumpo, Co-President
Kari-elin Mock, Vice President
Joan Bondy, Secretary
Bill Baker, Environment
Joe Boven, Communications
Ed Kieta, Special Projects
Esther Meehan, Member at Large
Jerry Olson, Central Platte Valley Improvement

Tom Blyth, Jefferson Park resident, was a guest.

The meeting was called to order by Barbara Baker, co-president. There was a quorum.
The minutes from the last board of directors meeting were accepted.

Treasurer's Report:

Susan, currently our treasurer, who was not present today, will not run again for the office of treasurer next year. Her husband Daren plans to continue in his role as neighborhood liaison, however. Interested parties are invited to consider running for treasurer.

JPUN's budget needs were discussed. We need \$100/month to print the newsletter, and our liability insurance is about \$800/year. Also, additional funds are necessary to hold our annual Jefferson Park Day, so \$2400 to \$3000 per year is our approximate minimum budget, and that doesn't include the usual in-kind contributions, said Ed. \$4000 would be more comfortable. Tim mentioned ramping up our efforts to contact developers working in the area for contributions. Ed said he would be willing to call Lauren Brockman and someone else could contact Paul Stann and others. Should there be a certain suggested amount per unit? Daren or David may have some figure; perhaps \$50 a door, suggested Barbara. Or go by footprint area, suggested Tom. Barbara will follow up. Tom will call David, Tim will call Paul. David Z. had mentioned he'd donate \$6000, said Barbara, but there was no agreed-on deadline. Acknowledged was the current world financial crisis, and developers are getting hammered now too said Ed; maybe we should consider a more modest goal for now. Any contributions would be welcome presently, it was agreed. We should promote JPUN's positive efforts: effectively supporting new development, focusing attention on safety issues and neighborhood-wide concerns, and enhancing connectivity through newsletters and community activities. A letter of support is being written by Daren. Various approaches were tossed around the table, addressing the current economy, effects on real estate market, people having to tighten belts. Tim wants to be more proactive. We haven't approached whoever owns Frontview 40. Kari said

she'll investigate that one. She mentioned construction milestones--development stages which we could link to deadlines for fundraising efforts. Joe: we could offer publicity to developers and partner with them for mutual benefit.

Tom asked for job descriptions of committeepersons and is helpfully (to the board) asking good questions from a new resident's viewpoint. Barbara told him how she first got involved as the first co-president (with Glenn Harper) and how she has been involved with JPUN since then. The best publicity for JPUN effectiveness has been the steady improvements in neighborhood safety statistics.

Jerry asked if all the various local business entities have been contacted recently. Invesco for instance: we've had a rep from them in the past, and the quality of our relationship with Invesco varies according to who is in that position. Jerry's newer role in the bridge renovation may lead to increased access to the aquarium, and others on the east side of I-25 who we have received donations from in the past. That is another possible local source of revenue and support, and will be enhanced by the bridge repair.

Social Committee

(Lindsey was not present.)

The evolving social plans for the rest of the year: possibly a holiday party at Araujo's café again? That seemed to be a successful happy hour locale previously. Esther was asked to contact Lindsey about considering Araujo's instead of Adams Mystery Theater in Dec., (as had been mentioned, which was for a for a reduced price, but which might still be too much for members). Ideas for fundraising included having photos taken with Santa...Polaroids, or digital camera and a printer, said Joe and Kari...which would be less expensive, said Barbara. There'd be the opportunity for signing up people and getting their e-mails, said Tom. A quarter page ad (or more) in the newsletter, at no charge, was proposed for Araujo's advertising and promotion for doing the Santa setup in their place. A donation box for JPUN could be placed there. Appreciation was expressed for Araujo's food and atmosphere. Let's not offend Adams when we opt do something else less expensive for December, said Barbara. Maybe if we got a good underwriter, said Kari, but we could also do it some other time next year. The first Thursday in Dec. (Dec. 4) is the best one for the happy hour. The newsletter was discussed in more detail: 985 copies currently said Tim. The cost of \$100/month for two pages, printed front and back and stapled, is the best price we've found after lots of due diligence. Joan Bancroft is now distributing to RiverClay residents. We've had a long bilingual history in the newsletters, but it depends on available time, manpower and money.

Tim mentioned that our Bylaws are fluid. You can be a board member at large, like Esther, and participate where needed. Jerry has stepped up and defined his mission as the W. 23rd Ave. bridge improvement and access, and also the Platte River Trolley improvements.

Special Projects, Ed

A Jefferson Park Town Square Committee has formed to define the area, and it involves going door to door to see who's interested in being involved. A Maintenance District will

be formed eventually; this is how these business improvement districts are governed typically. Now meeting monthly, Ed is the organizer-president so far, and some leadership structure should eventually step up. A new city program to revitalize small business areas, Neighborhood Initiative districts get money from the city and support as unique economic entities. Short money has delayed things though. In addition to town square meetings, Ed has also been attending business district alliance meetings. Full participation may pay off eventually; being seriously organized and regularly meeting will signal the dedication of the group to its goals and show it can handle money effectively. Ed still would like to be involved with the JPUN board and its Special Projects committee, he said. But he's leaving the Federal Blvd. group, due to too many meetings there. JPUN would still like to be in communication with that entity because it borders Jefferson Park.

There's movement in Town Square, and properties are moving, slowly. The Tepper building is being improved and the building next to the theater was bought by an architect, who may move his office there.

Board of Directors and 2009 – Transition and Training

Barbara won't be involved next year as co-president again. She fears stagnation. Three out of the last 4 years she's served as co-president, but will still be on the board....Kari said "get the word out" about board officer vacancies coming up and post descriptions on the web to get some interest. Some new people have expressed interest and there are more residents now in Zocalo and RiverClay. Tom was asked if he'd like to run for co-president but he declined for now, wanting to ease into his involvement while he learns more about the JPUN scene. Tim described how he got involved in his role as co-president the last year, pointing out that being co-president is voluntary, and you can bring whatever you have. Next newsletter will have some information about the informality of this group. People shouldn't be intimidated, said Ed.

Tom said he will bring out our thoughts to possible interested parties in his building, RiverClay. Jerry lives in Zocalo and will bring up JPUN participation at their next meeting, the annual board meeting, and Kari offered to help to make a pitch. Kari, Bill, and Joan aren't interested in continuing as officers, but all will continue on the board. Land use committee needs co-chairs. The last land use meeting was underattended, and there wasn't a quorum, Kari said.

Jerry said the city changed planners so nothing's happened on the bridge. He'll go back to planning and engineering to get signage improved. Wendy will work with him to put in ramps first. Volunteer labor will need organizing. CDOT will be involved in improving the bridge itself. Is there a possible university student project interface? The Platte River Trolley barn site plan is experiencing major obstacles, as a sewer runs underneath. Future topics concern linking developers and RTD development plans. Ed has names and ideas for networking. Also mentioned was the future Car Barn, enhanced with urban transit history and exhibit. Kari had to leave at this point. Jerry said he will continue with his board member role.

Joe could be vice-president and also continue with our newsletter, he said before he had to leave.

No Environmental report. Our Safety committee person was also not present. Katherine won't be available for next year.

Tim: Dec. 11 should be the date for the next happy hour with Santa at Araujo's. The next newsletter should include this plan. Esther will talk to them right now, after the meeting, and Barbara will call Lindsey to let her know the latest development.

Tim said we don't have a close enough contact with Invesco currently.

New Business

More on BOD Election and Transition

Barbara said that in previous years the board of directors has set aside one Saturday morning when we do a leadership training session. Barbara said she could set that up again for January. She described that to Tom. The new board members could participate in the leadership training as the first board meeting of 2009 in January. That would be a nice carrot, said Tom, to ease transition and get to know each other. Tim has offered the ground-floor corner space in his building at the corner of Eliot and W. 25th Ave., and Barbara will ask Kim Collie to run the leadership session.

Suggested projects for the 2009 leadership include Jefferson Park Day, the National Night Out in the park, and Jerry suggested a meeting on the trolley. Tom: Trolley hayride? Jerry said that's a good idea. Social/happy hours with local businesses should be continued. We asked Jerry and Tom for suggestions about participation and how they think we are doing.

Granite fines are going to be required for the path along bridge access, and prices were discussed. Barbara had some of that information. We could need \$500 worth, and someone will have to make an estimate of the amount. Pioneer Sand and Gravel, and Groundworks were suggested as sources.

Meeting adjourned.